



JACKSON-STOPS

COAST & WATER

Specialists In Prime Residential Property

www.jackson-stops.co.uk



UNDERSTANDING THE MARKET

and the coastal and
waterside premium

PERSONAL CONTACT

with Director
led Offices

HIGH PROFILE WEBSITE

generating key national
and international buyers

NATIONWIDE NETWORK

including 8
London offices

STRENGTH IN NUMBERS

over 40 UK offices in
strategic locations

AWARD WINNING PR

with a dedicated London
based PR team

COAST AND WATER

Welcome to Coast & Water, the specialist team within Jackson-Stops, dedicated to dealing with properties enjoying the benefits of waterside or coastal locations.

SPECIALISTS IN PRIME RESIDENTIAL PROPERTY

With over 40 offices throughout the UK, we have all parts of the country covered, which includes some of the most outstanding coastal and waterside locations. We have a team of experienced agents who fully understand the financial premium that owning or having a view of the water can bring.

We understand that quite often a coastal or waterside property purchase is a lifestyle choice and adapt and create specialist marketing accordingly.



Our offices are strategically located in prime towns and cities, covered by a sophisticated Estate Agency database, allowing us to either openly market properties, or place them quietly off-market with the right buyers.





REFRESHINGLY INDIVIDUAL

Our Director led approach allows us to provide a personal service for every property, whilst providing the full expertise and back-up of a nationally recognised, highly regarded Estate Agency.

Our national network of offices attracts buyers from all over the country. We have over 40 offices nationwide, stretching from Truro to York. With our central London office in Mayfair, we draw on over a century of experience, providing a vital blend of national and local knowledge. With an International Division and 8 London offices, we have a wealth of key contacts and potential buyers to help maximise the value and saleability of our clients' coastal or waterside properties.

We know that no waterside location is the same. Our experts are committed to ensuring every client receives a bespoke service with excellent local and national waterside knowledge.

We also have specialist New Homes Teams in many of our offices, focussing on high quality luxury developments, providing sales and marketing advice to Developers on premium coastal and waterside schemes.



IT'S ALL ABOUT THE LIFESTYLE

We understand that for the majority of buyers of coastal and waterside property, it's a very personal purchase and about seeking a certain lifestyle.

This can range from searching for that forever home by the river, to a second home overlooking the beach to catch the 'best surf wave' ever...

Our teams understand the importance of this and ensure it is reflected in our marketing approach, seeking to connect with buyers on an emotional level to understand their aspirations from their property purchase.

We know the best beaches; the top sailing instructors and who can provide advice on stocking trout lakes – To us, it's more than just a property sale.







AWARD WINNING PR

Our PR Team at Instictif Partners in London, provide expert PR advice, ensuring we obtain maximum coverage for our clients' coastal and waterside properties in printed and digital media across the world.



MEDIA ADVERTISING

We utilise both printed and digital media with our bespoke marketing and advertising campaigns, locally and nationally, including The Sunday Times, Country Life and Coast Magazine, seeking to maximise exposure.



SOCIAL MEDIA

More buyers are coming via Social Media, so with our Facebook, Twitter, YouTube and Instagram profiles, we are connecting with buyers at every level.



INCREASING EXPOSURE

In addition to the more traditional print media, our clients also benefit from promotion on our award winning property website.



AN ESSENTIAL COMPONENT

We are always updating our website, which attracts an average of 90,000 national and international visitors every month, viewing our comprehensive range of properties for sale, including our dedicated Coast & Water webpage showcasing our available properties.

We also invest heavily in ensuring our website and properties feature well in Google, with search engine optimisation as this is the starting point for many buyers' searches.

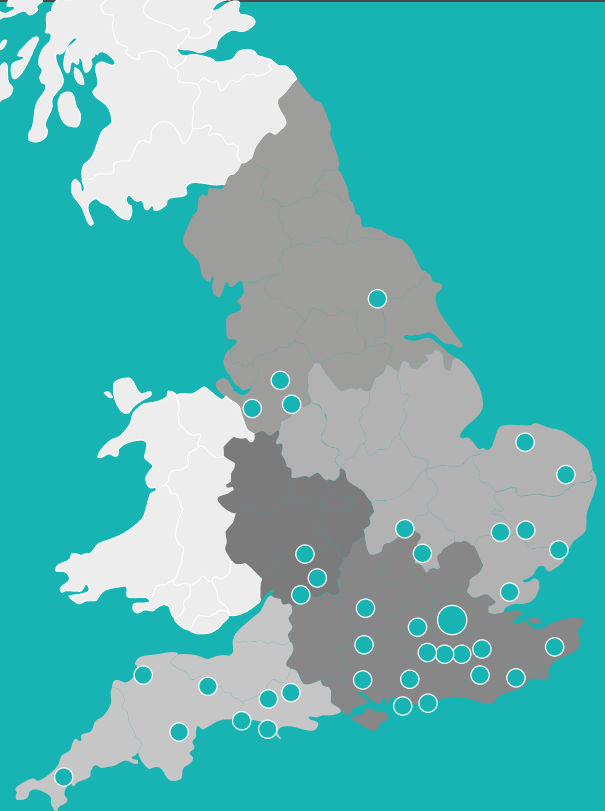
PROPERTY PORTALS

As well as our own website, we advertise all of our properties on leading property portals rightmove.com and OnTheMarket.com, to ensure we reach all potential buyers as they browse the internet.

MOBILE APPS

Recognising many buyers search 'on the move', we have our own mobile app providing instant searches and key facts about every Coast & Water property.

NATIONAL NETWORK



www.jackson-stops.co.uk

OFFICE DETAILS

- Coast & Water
- Residential
- Development Land & New Homes
- Farms & Estates
- Professional Services

SOUTH WEST

Barnstaple	01271 325153
Blandford Forum	01258 423002
Bridport	01308 423133
Dorchester	01305 262123
Exeter	01392 214222
Sherborne	01935 810141
Shaftesbury	01747 850858
Taunton	01823 325144
Truro	01872 261160

CENTRAL

Burford	01993 822661
Chipping Campden	01386 840224
Cirencester	01285 653334

NORTH

Chester	01244 328361
Hale	01619 288881
Wilmslow	01625 540340
York	01904 625033

EAST & EAST ANGLIA

Burnham Market	01328 801333
Bury St Edmunds	01284 700535
Chelmsford	01245 467468
Ipswich	01473 218218
Newmarket	01638 662231
Northampton	01604 632991
Norwich	01603 612333
Woburn	01525 290641

LONDON & HOME COUNTIES

Chelsea	020 7581 5881
Holland Park	020 7727 5111
International Office	020 7828 7387
Mayfair	020 7664 6644
Pimlico	020 7828 4050
Richmond	020 8940 6789
Teddington	020 8943 9777
Weybridge	01932 821160
Wimbledon	020 8879 6699

Arundel	01903 885886
Canterbury	01227 781600
Chichester	01243 786316
Cranbrook	01580 720000
Dorking	01306 887560
Goring-On-Thames	01491 871111
Midhurst	01730 812357
Newbury	01635 45501
Oxted	01883 712375
Reigate	01737 222027
Sevenoaks	01732 740600
Tunbridge Wells	01892 521700
Winchester	01962 844299

COUNTRY HOUSES & ESTATES OFFICE

London	020 7664 6646
--------	---------------

We would love to talk to you about your unique Coast & Water Property – contact your local Coast & Water expert



JACKSON-STOPS

www.jackson-stops.co.uk

E: coastandwater@jackson-stops.co.uk T: 0207 664 6646



COAST & WATER